

We are a corporate entity focused on ticketing services and technology, with experience in generating sales and fostering customer retention by offering comprehensive solutions and alternatives.

We guarantee the success of your event through the administration, management, and access control via our online and real-time ticketing platform, from the purchase moment to the entry of buyers.

#### **TICKETING SYSTEM**

We offer a system that provides extensive support to buyers by delivering a comprehensive experience, regardless of the device used for the purchase: smartphone, tablet, or computer. Notably, mobile devices have become the fastest-growing sales channel in the market.

Our responsive system helps us achieve better search engine positioning, reduces programming and maintenance costs, and consolidates into an app while decreasing cart abandonment rates.

#### **WEB SALES CHANNEL**

Our website is designed to facilitate ticket sales for your events, promoting increased traffic, organic positioning, and database development.

This sales channel includes promotional spaces for events, offers an English translation for the purchasing process, and features rotating images to enhance event dissemination. It also integrates special promotions through innovative promotional videos (YouTube) for dynamic marketing.

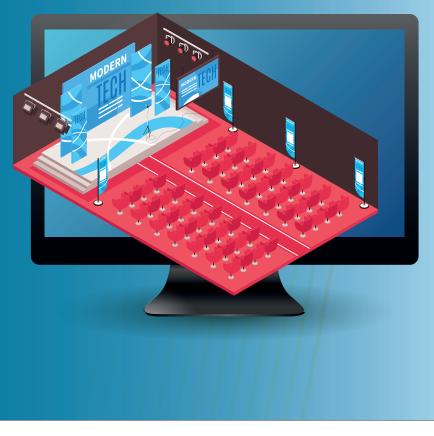




# INTERACTIVE MAPS

To provide a pleasant purchasing experience, our system features interactive maps where spectators can select available seats in real-time when purchasing tickets.

These maps can be configured to include general sections (without assigned seats), assigned locations by row and seat, or options where customers can choose available seats or sections.





## DIGITAL AND THERMAL TICKETS

#### **PDF Ticket**

- Event information
- $\cdot$  QR code
- $\cdot$  Up to three specific images for sponsors,
- promotions, and upcoming events
- $\cdot$  Space for legal ticket operation terms
- · Scannable from a mobile device

#### **QR Ticket (Version 2.1)**

- QR code
- Downloadable on smartphones

#### Thermal Ticket (Version 2.1)

- $\cdot$  Printed QR code
- Space for logo or sponsor

## **PAYMENT GATEWAY**

Through our accessible and functional payment gateway, users can pay with bank cards and cash at over 25,000 points of sale, including Oxxo, Walmart, Seven Eleven, and Farmacias del Ahorro.

We offer the most competitive market rates, allowing buyers to access faster and more secure payment methods with bank validation processes (3-D Secure & Cybersource) for secure web payments. You choose which process to apply!





### **TICKET INTERFACE**

The online interface connects in real-time with other sales channels, allowing physical points of sale or venue box offices with the following features:

- Sale of numbered and general admission tickets
- · Payment by cash and/or bank card
- Application of discounts
- Issuance of complimentary tickets (with prior authorization)
- Simultaneous sale of different sections and functions
- Buyer database generation
- Digital ticket delivery





## SALES, ADMINISTRATIVE, AND BUYER REPORTS

Our platform provides online and real-time reports to give you total control of operations by consulting ticket sales reports by sales channel, user, access control, etc. Customized reports tailored to your operation can also be generated.



### ACCESS CONTROL APPLICATION

Our app, available for Android systems, offers secure event access management via mobile devices and handhelds.

Buyers can present digital or physical tickets at access points, which devices validate.

Access operations can be divided by entrance and device for effective control.

An internet network is required for ticket reading synchronization.

#### **SECURE ENCRYPTION**

We apply the strictest security measures to protect your customers' information, including debit and credit card data encrypted by cryptographic HSM servers.

#### **UNITED FOR SECURITY**

We support and endorse all measures to keep your customers' information and procedures secure on our platform.

We recommend always verifying your cybersecurity by safeguarding your email and password information across your electronic devices.

#### **CERTIFIED BY THE BEST**

VeportuBoleto.mx holds international certifications from leading security firms for digital payments, recognized by major credit and debit card providers, including PCI (Payment Card Industry) and 3D Security.





### **CONTACT US**



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